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## CYR Officers

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*Political Director*

Corrine Williams  
*Communications Director*

Jacqueline DeFoe

## CYRS LAUNCH MARKETING CAMPAIGN



On June 1st the CYR Integrated Marketing Campaign (IMC) began extensive advertising on CTA Blue Line, Brown Line, Red Line, buses, area billboards, Red Eye ads, Zoom Media restaurant & bar ads, taxi toppers, Facebook ads, Google ads, and other internet banners. It is building the Republican Brand to a level never before seen in Chicago.

The advertising needed for this campaign is expensive. We are asking for your help one more time to make this dream a reality. No donation is too small (or too big). \$5 can result in dozens of online impressions, \$10 twice as many, \$15 can put up another banner on a train or bus, \$20, \$25 - you get the idea. Each additional impression and every additional banner will generate more interest and cause more Chicagoans to realize they have a choice to "dare to be right."



Keep your eyes open for these ads and more importantly take note of people's reactions when they see the ads and realize Republicans are here to stay!



To get a more detailed picture of CYR activities and goals download our [2009 Briefing Book](#).

*Events Director*

Eric Di Silvestro  
*College Outreach  
Director*

Angel Garcia  
*Multimedia Director*

Wayne Heusel  
*Fundraising Director*

## Join Us

[Join the Chicago Young  
Republicans Today](#)

## Contact Us

**Chicago Young  
Republicans**  
PO Box 10470  
Chicago, IL 60610-9998

(630) 835-  
6049  
[www.chicagoyrs.com](http://www.chicagoyrs.com)  
[info@chicagoyrs.com](mailto:info@chicagoyrs.com)

Please [click here](#) to help keep this momentum going! Thank you.

## NEW WEBSITE LAUNCHED

Please visit the new Chicago Young Republican website at [chicagoyrs.com](http://chicagoyrs.com). The finishing touches are still being added but the new site will serve as a great new tool to get people involved.

[www.chicagoyrs.com](http://www.chicagoyrs.com)

## MARKETING CAMPAIGN KICKOFF PARTY

On Wednesday, June 3, meet, socialize and network with fellow Young Republicans on the stellar rooftop at the Plymouth Restaurant & Bar located at 327 S. Plymouth Ct. (between Jackson and Van Buren. 1 block west of State.) 6 p.m. to 8 p.m. No cost. Cash Bar. Find out what we've been up to and what we have planned this summer.

## COMMITTEE ANNOUNCEMENTS

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CYR Members in good standing are welcome to participate in committees.

### EVENTS COMMITTEE MEETING

The next Events Committee meeting will be at 5:30 p.m. on Sunday, June 7th at Jaks Tap 901 W. Jackson. (Green Room) To join the CYR Events Team, contact Jacqueline DeFoe at [jacqueline.defoe@gmail.com](mailto:jacqueline.defoe@gmail.com). The time commitment is your choice. Be an integral part of event logistics or simply help with check-in for an hour. We can always use additional volunteers!

### **CYR TV SHOW**

The CYR TV Show Team will meet on Sunday, June 7th at 5:30 p.m. sharp at Jaks Tap 901 W. Jackson. (Green Room) To get involved as a CYR TV show guest or use your filming and video production skills, please contact Angel at [angeldgarcia@gmail.com](mailto:angeldgarcia@gmail.com).

### **POLITICAL ACTION COMMITTEE**

The next Political Committee meeting will be Sunday, June 14th at 6:30 p.m. at the Lion's Head Pub at 2251 N. Lincoln Ave. (upstairs). It will be a working meeting. For more information, contact Larry at [larrylavanway@gmail.com](mailto:larrylavanway@gmail.com). The PAC will set up booths for GOP recruiting at street fairs this summer. To volunteer, contact Larry.

### **MONTHLY BUSINESS MEETING**

Monthly business meetings are held the first Sunday of the month and are open to all. Join us on Sunday, June 7 at 6:30 p.m. at Jaks Tap 901 W. Jackson Blvd. We will be in the Green Room. (Easy street parking or take the Halsted bus or CTA Blue Line to UIC Halsted.) A buffet of pizza, salad and soft drinks will be available for \$10 per person with plenty of time for socializing after the business meeting.

### **CYR BOOK CLUB**

The CYR Book Club is reading *New York Times* bestseller *Meltdown: A Free-Market Look at Why the Stock Market Collapsed, the Economy Tanked, and Government Bailouts Will Make Things Worse* by Thomas E. Woods Jr. with a

foreword by Congressman Ron Paul. The Club will meet Sunday June 7th at 12 noon to discuss the book. To participate, contact Mike Volpe at [mvolpe998@gmail.com](mailto:mvolpe998@gmail.com).

## RACE FOR THE KIDS 5K

Join the Chicago Young Republican team for the Children's Memorial Hospital Race for the Kids 5k Run/Walk on Saturday, June 20, 2009 at 8 a.m. The CARA Certified 5k Run/Walk starts and ends at Soldier Field and it will take participants along Chicago the lakefront path.

Please sign-up for the race at:

[http://www.heroesforlife.org/site/PageNavigator/RFTK\\_Runner](http://www.heroesforlife.org/site/PageNavigator/RFTK_Runner)

Then, if you do not already have a CYR T-shirt, e-mail your t-shirt size to [jacqueline.defoe@gmail.com](mailto:jacqueline.defoe@gmail.com). CYR T-shirts are \$10.