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CYR MARKETING CAMPAIGN NEARS LAUNCH



Starting this coming Monday Chicagoans will begin to believe once again that the Republican Party is alive and well in Chicago.

Launching on June 1st the CYR Integrated Marketing Campaign (IMC) will begin extensive advertising on CTA Blue Line, Brown Line, Red Line, buses, area billboards, Red Eye ads, Zoom Media restaurant & bar ads, taxi toppers, Facebook ads, Google ads, and other internet banners. It will build the Republican Brand to a level never before seen in Chicago.

Keep your eyes open for these ads and more importantly take note of people's reactions when they see the ads and realize Republicans are here to stay!

The advertising needed for this campaign is expensive. We are asking for your help one more time to make this dream a reality. No donation is too small (or too big). \$5 can result in dozens of online impressions, \$10 twice as many, \$15 can put up another banner on a train or bus, \$20, \$25 - you get the idea. Each additional impression and every additional banner will generate more interest and cause more Chicagoans to realize they have a choice to "dare to be right."

To get a more detailed picture of CYR activities and goals download our [2009 Briefing Book](#).

Please [click here](#) to help this exciting opportunity become reality! Thank you.

MONTHLY BUSINESS MEETING

Monthly business meetings are held the first Sunday of the month and are open to all. Join us on Sunday, June 7 at 6:30 p.m. at Jaks Tap 901 W. Jackson Blvd. We will be in the Green Room. (Easy street parking or take the Halsted bus or CTA Blue Line to UIC Halsted.) A buffet of pizza, salad and soft drinks will be available for \$10 per person with plenty of time for socializing after the business meeting.

If you'd like to get involved this meeting is for you. Find out about all of our activities and how you can help.

COMMITTEE ANNOUNCEMENTS

Multimedia Director

Wayne Heusel
Fundraising Director

Join Us

Join the Chicago Young
Republicans Today

Contact Us

Chicago Young
Republicans
PO Box 10470
Chicago, IL 60610-9998
(630) 835-6049
www.chicagoyrs.com
info@chicagoyrs.com

CYR Members in good standing are welcome to participate in committees.

EVENTS COMMITTEE MEETING

The next Events Committee meeting will be at 5:30 p.m. on Sunday, June 7th at Jaks Tap 901 W. Jackson. (Green Room) To join the CYR Events Team, contact Jacqueline DeFoe at jacqueline.defoe@gmail.com. The time commitment is your choice. Be an integral part of event logistics or simply help with check-in for an hour. We can always use additional volunteers!

CYR TV SHOW

The CYR TV Show Team will meet on Sunday, June 7th at 5:30 p.m. sharp at Jaks Tap 901 W. Jackson. (Green Room) To get involved as a CYR TV show guest or use your filming and video production skills, please contact Angel at angeldgarcia@gmail.com.

POLITICAL ACTION COMMITTEE

The next Political Committee meeting will be Sunday, June 14th at 6:30 p.m. at the Lion's Head Pub at 2251 N. Lincoln Ave. (upstairs). It will be a working meeting. For more information, contact Larry at larrylavanway@gmail.com. The PAC will set up booths for GOP recruiting at street fairs this summer. To volunteer, contact Larry.

EXCLUSIVE GOLF OUTING WITH CONGRESSMAN AARON SCHOCK

On June 1st, Rich Harvest Farms will be the host course for a fundraiser for Congressman Aaron Schock. The Chicago Young Republicans have 3 spots available at a discounted rate to play Rich Harvest Farms with the outing. Breakfast is at 8:30 a.m. with a shotgun start at 10 a.m. Lunch will be provided on the course with cocktails to follow at 3:30 p.m.

Rich Harvest Farms, located in Sugar Grove, IL, is one of Chicago's premiere courses, it was ranked number 1 in the Chicago District Golf Association's Top 25 Toughest Private Courses. In 1999, Rich Harvest Farms debuted in Golf Digest's Top 100 American Golf Courses line up and just 2 years later jumped into the top 50 to its current rank of 46th. Rich Harvest Farms has hosted numerous senior and amateur championships, the Chrysler All Star Shoot Out, and will host the prestigious Solheim Cup, the professional women's version of the Ryder Cup matches, in August of this year. With fewer than 50 members, Rich Harvest Farms ranks as the most exclusive golf club in the Chicagoland area.

Please contact Dana Regan at drwaterski@yahoo.com for more details. Please keep in mind that due to the difficulty of the course, golfers must have an index of 25 or below to participate.

MEET CONGRESSMAN AARON SCHOCK

Monday, June 1 from 6:00 p.m. - 8:00 p.m. at Rokit Bar & Grill, 22 W. Hubbard Street. Tickets are \$100 per person (cash bar). Please make checks payable to "Schock for Congress." To RSVP or if you would like to attend but are uncomfortable with the ticket price, please contact Cortney Ryan at 630.833.7722 or CortneyRyan@WinningSystemsInc.net

CYR BOOK CLUB

The CYR Book Club is reading *New York Times* bestseller *Meltdown: A Free-Market Look at Why the Stock Market Collapsed, the Economy Tanked, and Government Bailouts Will Make Things Worse* by Thomas E. Woods Jr. with a foreword by Congressman Ron Paul. The Club will meet Sunday June 7th at 12 noon to discuss the book. To participate, contact Mike Volpe at mvolpe998@gmail.com.

NATIONAL YR CONVENTION

Join other Chicago Young Republicans at the 2009 National Young Republican Convention. It will be held July 8 to 12, 2009 in Indianapolis at the Hyatt Regency (\$125/night). Convention delegates will elect national YR leadership and hear from GOP leaders including keynote speaker for the Saturday Gala, Congressman Mike Pence (R-IN), the House Conference Chairman. CYRs have limited number of pre-purchased discounted registrations available to our members. Please contact Laura at lkotelman@yahoo.com if you plan to attend the National YR Convention and would like to purchase a CYR \$100 registration (The current registration fee is \$150.) More information is available at <http://www.yrindy2009.com/>.