

## Business Meeting

May 2, 2010

- Called to order 6:44 pm
- Dave Lenkowski
  - Candidate for State Rep for 12 Dist
  - He has just been slated to run in this district
  - Why run?
    - Wants to help end wasteful government spending
    - Since we live in the city we need to be more innovative with campaign tactics
    - With your help, this is a district the Republicans can win
- David Ratowitz
  - Candidate for US Congress for the 5<sup>th</sup> Dist
  - Why run?
    - Because he's 40 this year, which means by the time he's old enough to qualify for social security, there won't be any social security left
- Randy Hultgren
  - Candidate for US Congress in the 14<sup>th</sup> Dist
  - This is a seat we can win and need to win
  - He needs your help, support and your vote
  - Polls showed he was up 5% against his competitor b/c the people in this district were unhappy with the health care bill and people want someone who actually listens to them
- General info
  - Only 26 weeks left until elections
  - Southern Republican Leadership Conference Report
    - The big theme was utilizing new media
    - Everyone was very interested in how the races in Illinois were going
  - BaseCamp
    - This is the tool we use to manage all of our communications about events and general CYR business
    - If you'd like to get more involved with the CYRs, please let one of us know so we can register you on BaseCamp
- Events
  - Social
    - Keats Member Only Dinner
      - Will be at Rock Bottom 5/5
    - Robinson Member Only Dinner
      - 5/12 location TBA
    - Next Happy Hour will be 5/19
    - Next small group
      - 5/26
    - Lincoln Roundtable Brady Lunch

- These are monthly lunches for people who have more money than time to spare
    - \$35 for the event
    - Great networking experience
  - Athletic
    - Noble Charter Street 5K
      - In Humbolt Park 5/23
    - Kickball team still has openings
    - Softball team still has opening
- Summer Membership Event
  - We have the Super Diamonds playing that night
  - Confirmed speakers:
    - Rep Aaron Schock
    - Sen Bill Brady
    - Mary Katherine Ham
    - Robert Dold
    - Jillian Bandes
- Political Action Committee
  - Leadership Training Institute
    - They take you from just being a Republican to becoming a true activist
    - At the last training they had 35 attendees
  - American Majority
    - May 16
    - Will be in the Loyola Campus
    - Will teach you how to be a quasi campaign manager
  - Street Fairs
    - We have 15 street fairs we're targeting
    - We need street fair captains for each of these street fairs
  - Chicago GOTV Office
    - Looking for a space where we can run this out of
    - We want to have 20-30 phone lines so we can start doing phone banking
    - The goal is to open up the space on June 1
- Marketing
  - We will be approving funding this upcoming week for our marketing campaign
  - CYR Design Contest
    - We are launching a contest tonight
      - We want to have 2-3 of our members to help us incorporate the Right Here Right Now campaign theme and feature their art work
  - Member photo shoot
    - We need ideas for locations that will show a good city theme
- Fundraising
  - We have 2 High-dollar fundraising events coming up
    - One will feature Aaron Schock
  - In the next few weeks we'll be more aggressive with our fundraising
  - We will start using a new fundraising interface website
  - We will be having a "letter addressing" pizza party

- Please attend and get some pizza while helping us stuff envelopes with fundraising letters
    - We are still looking for a location to have host this
  - Peer-to-peer Fundraising
    - We'll be launching Blue Swarm which will facilitate our fundraising efforts online
- Business Affairs Committee
  - Republican Business Coalition will rollout in April
  - We are targeting 3 areas
    - Restaurants
    - Bars
    - Retail and small businesses
- Communications
  - We're beefing up our rapid response tactics
  - We're trying to pitch stories to the media
    - We'll be needing native speakers of foreign languages to help us with these interviews
  - Facebook
    - We have closed down our facebook page and added everyone to our fan page
- Membership
  - The next small group meeting will be at Steve Nekić's place in Lincoln Square
  - There are some of you who haven't renewed, so please pay your dues ASAP
  - Membership Cards
    - We will be dispensing the membership cards in the next month
    - This will facilitate keeping track of members so we can continue to provide exclusive offers for our members
- Technology
  - We're looking for paid members familiar with technical skills
  - We will be doing more advertising on our website so if you know anyone who wants to advertise on our site, please let us know
- Multimedia
  - Member videos
    - We are still looking for 4 more members willing to volunteer to share their story with us in order to help us break the stereotype of who Republicans are to go along with our advertising campaign
- Book Club
  - The book for this month is *No Apologies* by Mitt Romney

Meeting adjourned at 7:51