

Business Meeting
Sunday, March 7, 2010

- Called to Order 6:41 pm
- CPAC
 - Went well
 - Many groups across the country are watching us
 - Many of the sessions are available online at CPAC.org
- First Advisory Board Meeting
 - Went well
 - Chris has just agreed to join the AB
- Position Changes
 - Art has resigned as Treasurer
 - Dave has been appointed as Art's replacement for the time-being
 - Sara Hatter has been appointed to Fundraiser
- Nominations
 - 4 nominations have been made
 - Jeremy Rose for President
 - Laura Kotelman for VP
 - Dave Lenkowski for Treasurer
 - Rachel Moguel for Secretary
 - Move to 2nd all nominations:
 - Full consensus: 2nd
- Next Business Meeting
 - Due to Easter, the next business meeting will be moved to April 11 as opposed to being held on the first Sunday of the month
- Events Committee
 - Next happy hour is Wed, March 17
 - Rush Limbaugh-the musical March 22th
 - Mitt Romney on March 24th
 - 5Ks/10Ks
 - Looking into buying dry-fit shirts with our logo
 - If interested in participating in multiple 5Ks are highly encouraged to purchase these shirts
 - Still working out the details for Race to Wrigley
 - Sports Teams
 - What sports should we participate in?
 - Kickball
 - Softball
 - Membership Event
 - Do we have speakers before the band or distributed during the band breaks?
 - Don't want to have too many speakers
 - The most interesting speakers should speak during the first band break, the rest of the speakers should speak during the VIP event
 - Speaker suggestions? Paul Ryan

- Political Action Committee
 - Northwest Parade Sunday, March 14
 - Omar has been working on tracking good street fests to hit
 - He has decided 14 of them would be good for us to go to
 - Illinois Fair Map Initiative
 - It is really important that the redistricting process is fair
 - Please sign the petition
 - It is possible for Republicans to be completely removed
- Bob Dold
 - Candidate for Congress in the 10th District
 - We need smaller government, lower taxes, some common sense
 - In need of volunteers
 - If you're interested please contact him
 - This speech will be featured as a podcast on our website
 - Q&A:
 - Q: The 10th District disproportionately values social issues, how does your campaign expect to address the hot-button social issues? A: Going to have to fight the label of being "too conservative" and focus on the need for job creation
 - Q: Do you foresee having to go on T.V.? A: Definitely. This is going to be an expensive campaign. Also going to get on the radio and to use the Internet as much as possible. They are always looking for suggestions on how to improve advertisements and the use of Internet.
 - Q: What kind of relationship do you have with Congressman Kirk and how do you model yourself after him, if at all and has he provided and advice? A: He is a very close friend. He has done a great job in the past 5 or 6 cycles, but we're certainly different people and we have different stances on various issues.
- Communications Committee
 - There was a great newswire story that came out in the past week where they interviewed a few of our members. Please check out the story on our website.
 - Operation "?" Blog
 - Need a group of Conservative bloggers to comment on daily and national headlines. If you're interested in helping us work on this, please contact Corrine Williams.
 - Talking Points
 - We are working on developing some talking points to guide the communications team if they are interviewed. If you would like to help with this please contact Corrine.
 - Twitter and Facebook
 - Please hit "like" on our FB posts to help us get the word out there
- Marketing Committee
 - College graduation ads will be ordered to ensure we inform college grads of our organization if they are looking into moving to Chicago upon graduation
 - Web Advertising

- We are trying to work on getting images of our people out to fight the stereotypes of what Republicans look like
- Membership Committee
 - Small groups
 - Last month we launched our first 2 small groups
 - They were both very successful
 - The next meetings will be 3/15
 - If you are interested in hosting one of these small groups, please contact Kyle Stone
 - Membership Renewal
 - You get many advantages to joining, so if you have not renewed, please do so ASAP
 - Membership numbers are creeping up to 800
- Membership ID Cards
 - Though we had tried not to implement this system, the Republican Business Coalition and the great discounts for our members at non-CYR events have created a need for our members to be able to prove their membership
- Technology Committee
 - In need of techies to help us out
 - We can always use more bloggers on our website
 - Advertising on our site
 - We have been getting questions about advertising on our site, so we will now be accepting ads on our site
- Business Affairs Committee
 - We are going to start rolling out the Republican Business Coalition
 - We will be targeting small business whose owners are Republican
 - We are also going to start planning a job fair
 - This idea was brought to us by one of our Advisory Committee members
- Multimedia Committee
 - We are going to have bi-monthly podcasts
 - There is a new e-mail layout for our weekly e-mails
 - This was done to make it easier for our members to sort through the e-mail
 - There will also be a “things to do” section with suggestions of things to do to help promote our party
 - We are looking into interviewing some of our members and posting it on our website just so non-members can see what our organization and members are like
- Fundraising Committee
 - We are hoping to be able to get some our members to help us support the organization financially
 - Events we have hosted in the past have not been to make profit, we just break even. As our organization grows we will need our members to make small donations.
 - One way to do this is to have some of our members host small fundraising events
- BaseCamp training session