

CYR June Meeting Minutes June 6, 2010

Speakers:

- Senator Christine Radogno, Minority Leader, Illinois State Senate
- David Anderson, candidate for State Representative in 19th district
- Adam Robinson, candidate for State Representative in 7th district
- Robert Enriquez, candidate for Illinois Secretary of State

General CYR News:

- Marketing Campaign launches next week
- 20 weeks until the election to get 47,000 votes for Brady and Kirk -- this will take a significant effort on our part to rebrand the party
- YRLC in DC July 14-18 -- we're presenting on Friday; try to go; early bird discount extended
- Tea Party Convention in Las Vegas also July 14-18; presenting here as well
- Need for more committee chairs and people to step up and help the group out
- New office open: super cool, with a cool GWB American flag; press already interested in stalking us
- CYR summer challenge: commit 2 hours per week to victory 2010 effort (phone banking, street fairs, campaign work, etc.)

Upcoming Events:

- Open House at new June 12th, 3-5pm
- Old Style Pub Crawl post-open house 5pm-TBD
- July Happy Hour: Joe's on Weedstreet "bring your dog" happy hour - June 16th
- Next small group meeting about Pres. Bush's legacy - June 24th
- Elephants Stampede Softball is 5:30pm in Grant Park starting June 7, and kickball is 6:30pm in Gil Park, starts June 24

Marketing Committee:

- Daniel gave sneak peak of campaign!
- Taxi ads already roaming the streets -- watch for them!
- Campaign targeting hidden Republicans in the city (i.e. those scared of revealing their GOP leanings out of fear that it will jeopardize their social and professional lives)
- Introduced SMS mobile campaign to meeting
- In process: developing PR plan
- Committee meeting this week: June 10, 6:30 @ CYR office
- New blogging initiative starting now/soon: developing a steady blog on webpage
- Photo shoot: June 29 @ 5-8pm; contact Daniel about it

Membership Event: July 9, 2010

- Big news: Super Diamond is Republican and loves us and will play an extra hour
- Gingrich might come...in addition to a bunch of other great Republicans

PAC update:

- Street festivals almost every weekend this summer and every weekend in June
 - Andersonville (Pollak and Robinson will be there!) and Metronome: both this coming weekend; check the weekly email blast for further details and to sign up
 - Taste of Randolph: June 18-20
 - Chicago Summerfest: June 25-27 - same weekend as LI school
- Candidate dinner with Roger Keats July 6th, 7pm, likely at Vintage 338
- Leadership Institute Candidate Training: June 26 @ 10am-2pm; need people!
- PAC Meeting: June 8th at 8pm, CYR office

Membership:

- New membership dues structure: From now on, our membership period starts the day the person joins and lasts for the next 365 days; no dues will be owed before January 2011
- Membership cards arriving on Friday; barcoded cards and keychain cards will make it easier for you to come to our events, receive discounts, manage your membership
- Committee meeting on June 21 @ 7pm

Technology:

- New, larger font on the website and a new and improved blog
- Changes to the newsletter to make it more readable and user friendly (including a sign-up capability on the newsletter)