

Business Meeting

April 11, 2010

- Meeting called to order at 6:44 pm
- Speakers
 - John O'Hara
 - Author of *A New American Tea Party*
 - Q&A
 - Q: Is the Tea Party going to be a new political Party? A: No, they are just seeking improvements but it would be impractical to try to become their own party
 - His book is available on Amazon
 - Ryan Higgins
 - 2010 Candidate for IL State Rep in the 56th District
 - We are the generation of Facebook and Twitter and a generation of individualists
 - Check out his website ryanhiggins.com
 - Senator Bill Brady
 - Candidate for Governor
 - We have to make IL a competitive place to live and work
 - We have to lower the sales tax, we have to lower the estate tax
 - We need to give parental choice in education to parents
 - We need to have computers drawing out district lines, not politicians trying to protect their own interests
- General
 - We only have 28 weeks left until the elections
 - Vice chairs
 - We are going to have 2 vice chairs per committee
 - Elections
 - It was an uncontested election for the 4 positions
 - Motion to do a voice vote for the 4 positions
 - Motion seconded
 - Voice vote: All in favor
 - All opposed: No response
- Events
 - Social
 - Andrew Breitbart Meet and Greet April 16
 - Leadership Institute Training school will be April 18
 - The next members-only dinner will be April 20
 - Our next happy hour will be April 21 at Ontourage
 - The next small group meeting will be April 27
 - We have a float for the Polish Constitution Parade May 1
 - We will be towing a 15-foot fiberglass elephant
 - Athletic
 - The Race to Wrigley will be April 24th
 - We'll be participating in the Run to Remember May 1

- We'll have volleyball, kickball and softball summer teams
 - Clothing
 - To gear up for all of the races, we'll have CYR dri-fit running shirts
 - As part of our marketing campaign, we'll also have a new design for t-shirts
 - Ideas for other items to help with our marketing campaign?
 - Beer cozies
 - Nalgene bottles
 - We are looking for sponsors for our attire
- Summer Membership Event
 - We'll be doing the event at Cubby Bear
 - The band playing will be the Super Diamonds
 - DJ Tony Tone will be DJing throughout the night
 - We have some confirmed speakers
 - We have some target speakers we'd like to have
 - We are looking for sponsorships for the event
 - We will have vendor tables available
- Political
 - Training schools: we'll have 4 training opportunities throughout the next few months to help you become better leaders and to teach you how to run effective campaigns
 - Street fests/parades
 - We'll be participating in numerous parades
 - The first parade will be May 21st
 - Fair Map Amendment
 - After 2010 we get redistricted, and it is possible that the new districts drawn will district out many of the Republican seats in the state
 - We need people to sign petitions to make sure the districts are drawn fairly
 - We need volunteers to help get signatures for the petitions before and after Cubs games
 - Slated Members
 - 3 of our own members are running for some of the slated petitions
 - Dave Lenkowski in the 12th District
 - Lionel Garcia in the 6th district
 - Nora Doherty for the 5th District
- Communications
 - Some of the crucial committee members have moved and so Corrine needs new members on her committee to help her out
 - If you are interested, please contact Corrine
 - Corrine is looking for bilingual members
 - Corrine needs people to help her with Operation “?” Blog
 - Facebook
 - We got rid of our Facebook group and we now only have a Fan Page
 - Please comment or “like” stories on your newsfeed pertinent to our fan page
- Marketing

- One of the main goals of the marketing campaign is to get the word out that the CYRs is the place to go
- The marketing team is looking for creative marketing ideas for our marketing campaign
- The campaign theme?
 - Right here, right now
 - Right place, right time
 - If you haven't taken the survey, please do so so we know which theme works best
- Teaser videos
 - We'll be posting videos featuring some of our members as a teaser leading up to our marketing campaign
- Membership
 - We have surpassed the 800 members
 - If you haven't renewed your membership, please do so
 - The next small group is coming up—please look to our weekly e-mails for specific details
 - Membership cards
 - We will be giving out membership cards to our members and getting scanners to scan them in at events
 - The cards will also provide special offers and discounts to our members at local businesses
- Technology
 - The committee is always in need of “techie” but even if you don't have tech skills, please see Katie because she also needs volunteers to help out with content management, like for the blog
- Business Affairs Committee
 - This committee is trying to recruit businesses willing to provide contact database for us and discounts to our members
 - Will try to develop agroupon-like opportunities
 - If you have ideas of business who'd be willing to participate, please let us know
- Multimedia
 - This committee needs volunteers to help out with event coverage and podcasts
 - They will also be doing short member interviews, so if you'd like to be interviewed, please contact this committee
- Fundraising
 - Sarah Hatter and Kenny Wooddell are the new fundraising co-chairs
 - We will be looking to our members to help with our fundraisers
 - If you would like to host a small fundraiser at your house, please let one of the co-chairs know
- Meeting adjourned at 8:11 pm